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Contact: Angela Nardone

Phone: 805-907-2233

Email: nardone@share-ify.com

SHARE-IFY EXPANDS FSMA 204 SUPPORT WITH TRACE-IFY™

Introducing Share-ify's newest cutting-edge software solution - Trace-ify™ - designed to streamline compliance with the Food Safety Modernization Act (FSMA) Rule 204.

[ORLANDO, FL, October 8, 2024—] Share-ify, a global Quality Assurance, Food Safety, and Compliance solution leader offering traceability solutions, today announced the formalization of their traceability platform - Trace-ify™.

Trace-ify™, a long-time feature of the Share-ify Ver-ify™ inspection/quality control solution, is being rolled out as a stand-alone product to create a lower price point for companies who are seeking a fully-functional cost-effective FSMA 204 compliance and traceability solution.

Trace-ify™ is a comprehensive traceability platform designed to help businesses more easily comply with the Food Safety Modernization Act (FSMA) 204 while also assisting companies with interoperability. Trace-ify™ helps all parties in an easy, a-la carte model that enables companies to connect to features in the Share-ify platform that they may be missing in their own back-of-house solutions (such as ERP, WMS, POS or accounting solutions). Trace-ify™ uses GS1's EPCIS data standard via Application Program Interface or "API."

Share-ify's Trace-ify™ is an innovative traceability product that offers comprehensive features to ensure seamless tracking and documentation of Critical Tracking Events (CTE's) and food products throughout the supply chain. More specifically, Trace-ify™ will allow suppliers without EPCIS via API capability to connect to their large retailers or foodservice customers through Share-ify to share Key Data Elements (KDE's) that comply with FSMA 204 and other customer traceability requirements.

By leveraging advanced software technology, Share-ify's Trace-ify™ not only meets the stringent requirements of FSMA 204 but also enhances overall food safety and transparency by enabling small companies to transmit data by uploading files, manual keying information, and/or connecting via API.

Share-ify's easy to use Trace-ify™ solution also works well for companies receiving shipping information from their trading partners. Now, small restaurants and markets can receive Shipping KDE's from their larger distribution partners. This makes it easier to electronically document receiving KDE's for small companies.

"Trace-ify™ enables companies to stay ahead of regulatory demands and safeguard their brands with our state-of-the-art traceability solution in one easy to use portal – saving all parties time and money", said Angela Nardone, COO of Share-ify.

Trace-ify™ offers comprehensive tools for end-to-end food traceability, ensuring that businesses

meet all regulatory requirements with ease. From supplier verification to real-time tracking and mock recalls, this innovative platform simplifies the complexities of FSMA 204 compliance, helping companies safeguard their supply chain and maintain the highest standards of food safety.

“Many large organizations are hamstrung by the inability to easily connect with their smallest trading partners,” shared Christina Bongo-Box, Vice President at Share-ify and 35- year food safety veteran and microbiologist. “But now this issue is put to bed by the Share-ify platform being the conduit between small companies and their larger trading partners.”

Embrace the future of food traceability with Trace-ify™ and stay ahead in the industry.

Share-ify is a cloud-based network that streamlines integration between companies and their trading partners while enhancing functionality in operations and QA departments. Share-ify facilitates seamless information exchange, including contact details, product specifications, and essential documents like audits, inspections, certifications, and certificates of analysis (COAs). The platform also features modules for managing complaints and issues, tracking non-compliances, evaluating scorecards, conducting product quality inspections, and performing facility audits. With a network of over 20,000 companies across the food and food-adjacent supply chain—including segments like Foodservice, Distribution, Retail, and Manufacturing—Share-ify also supports brokers, wholesalers, importers, and exporters.

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